

ELEFThERIA KASFIKI

Greece

I was in Athens Greece in 1987.

After my graduation in 2009 from the National and Kapodistrian university of Athens, where I obtained my degree in political science, I started my master's degree in AUEB university of Athens in the field of International Marketing from which I graduated in 2011.

Since my 18 years old, I was working in our family business "OLICO S.A", established by my father in 1981. Our business was one of the leaders in the field of trading and exporting Greek olive oil in all its qualities.

Until today my father is the owner of the company and is one of the most well-known brokers of exporting Greek olive oil from Greek sellers and millers to foreign buyers.

I have obtained very big experience and knowledge of the olive oil, its attributes (positive – negative) and qualities, trading transactions between selling and buying and most important, I have learned to appreciate and love our Greek "treasure", the Greek olive oil.

As a result, my passion for olive oil led to the creation of another company "OLICOBROKERS P.C " runed and owned by myself since 2013. My company is also in the field of exporting Greek olive oil to international buyers either in bulk or bottled. I have created my brands "GREEN DIAMOND" and " OLICO " for our bottled product line and they have already entered numerous markets abroad. My brands are also highly awarded with gold medals from very important international olive oil competitions (Berlin, New York, Japan, Israel, Brussels).

Since 2012, I have attended various seminars for the tasting of olive oil, in Greece and Italy (ONAOO), from where I acquired all the certifications that made me today a professional panel member.

I am a member of Mr. Salivaras olive oil panel since 2015 where I have enriched my skills and experience towards sensory analysis.